



NATIONAL EXCHANGE CLUB FOUNDATION

Strengthening Families. Building Communities. Serving America.

Your Foundation Focus

June, 2011

OUR MISSION

To provide financial resources for the National Exchange Club Programs of Service and our National Project the Prevention of Child Abuse

OUR VISION

Strong American families and National Exchange Club identity through the prevention of child abuse and Exchange's Programs of Service

RACING TOWARD CONVENTION!!

Which Club will win the Campaign for Kids challenge this year?

What prizes will YOUR Club win??

It's not too late to get your motor running to race for the *Campaign for Kids!* This campaign is our annual opportunity for Exchange Clubs to rally together to help America's youth. When your club supports Campaign for Kids, you are helping us provide professional development and supportive services to Exchange Club Child Abuse Prevention Centers, and funding for Youth of the Year and A.C.E. of the Year scholarships. All participating clubs receive special recognition at the National Convention, and special CKF and 100th anniversary banner patches. Other prizes are awarded based on amount of money raised. And special Grand Prizes go for most money raised overall, and most money raised by a club not participating last year. Be sure to get YOUR club's contribution in by June 30 to be considered. Find out more: <http://exchangeclubfoundation.org/cfk.htm>

Walking in the Footsteps of Charles Berkey

The Berkey Fellowship honors the vision of Charles Berkey and honors outstanding supporters of the ideals of The National Exchange Club. An Exchange Club member who contributes \$1,000 to this campaign is recognized as a Berkey Fellow. By becoming a Berkey Fellow, you help ensure Charles Berkey's legacy. A celebratory dinner is held each year at convention. This year's Berkey Dinner will be celebrated at The Caucus Club in the Penobscot Building where Charles Berkey and his friends gathered in 1911 to form our fine organization. Join us by becoming a Berkey and walk in those historic footsteps. Find out more by calling Debbie Baldwin at 1-800-924-2643.

Once in a Lifetime Opportunity!



People have been so excited about the **Challenge Coins** (those recognition pieces for our “\$100 for 100” Centennial campaign) that we have ordered more. You can still get yours for a \$100 donation up until

June 20. If we have any left over, they will be available at convention for a higher amount. Order yours today online at <http://www.exchangeclubfoundation.org/100-challenge.htm>.

A Special Message from the Foundation President

Dear Exchange Club Members,

In September, 2008, we took a bold step to enter into a partnership with Hartsook Companies, Inc. to advance the fundraising efforts of the National Exchange Club Foundation. Following a six month review and assessment process, we launched the Investing in America's Future (IIAF) fundraising campaign in March, 2009 with a \$1 million challenge. While we have made historic progress with the IIAF campaign, current economic conditions have resulted in more long-term pledges that will bear fruit in the years to come, rather than provide resources now. In order to be good stewards of the resources of the National Exchange Club Foundation, the NECF Board of Trustees believes it is prudent to cancel our current contract with Hartsook Companies, Inc., which will become effective July 31, 2011. It is our intention to continue to maintain our good relationship and utilize the counsel and services of Hartsook on a limited basis as needed and as funds allow.

The IIAF Campaign Steering Committee will continue to meet to oversee the campaign and move it forward. We will redouble our efforts, and working with my Vice President Duane Wade, and Interim Executive Director Karen Askew, as well as NEC Leadership, President Margie Miller and President-Elect Sid Mobley, with advice from Hartsook as needed, we are confident of what we will achieve in our development efforts in the months and years to come.

Please contact me with questions you may have at yledoux@plasticdesign.com.

In the spirit of Exchange,

Yvonne Ledoux

NEC Foundation President

Thank you for all you do in support of the National Exchange Club Foundation. We encourage you to ask questions and learn more. Please visit our websites at www.exchangeclubfoundation.org and www.preventchildabuse.com. Do not hesitate to contact me at yledoux@plasticdesign.com or 860-922-6844 or Interim Executive Director, Karen Askew at kaskew@nationalexchangeclub.org or 800-816-4570.