



# CARE

award  
Child Abuse Reduction Effort

Honoring outstanding Exchange Club  
Child Abuse Prevention projects.

Each year, the National Exchange Club Foundation presents special awards to an individual Exchange Club or group of Exchange Clubs which sponsor the most effective and far-reaching child abuse prevention projects. Awards are presented for projects both related to a local Exchange Club Center for the Prevention of Child Abuse as well as projects not related to a center. The awards, known as the CARE (Child Abuse Reduction Effort) Awards, are presented at the Annual Convention of The National Exchange Club. The CARE Awards are given to the top clubs in both the “50 members and more” category and the “fewer than 50 members” category.

## PURPOSE

The CARE Award was designed to promote and reward Exchange Club involvement in meaningful child abuse prevention projects. In addition to encouraging Exchange Clubs to get actively involved in community child abuse prevention efforts, the awards help to generate a variety of viable project ideas for other Exchange Clubs to consider.

### Requirements

The individual Exchange Club or group of Exchange Clubs must submit a project description to National Headquarters by **May 31** of the award year. The nominated project must have been conducted after July 1st of the preceding year. The project description to be submitted shall include:

1. A detailed description of all of the activities involved in the project, including number of people involved, agencies involved and complete information on how the project was organized.
2. The number of Exchange Club members involved in the project and an estimate of the total volunteer hours expended by the Exchangites.

3. A description of publicity obtained for the club(s) and the project, including newspaper clippings, summary of radio and television coverage, etc. (Please attach supporting information.)
4. If a fund-raiser, the amount raised and the actual amount donated to the organizations involved.

## JUDGING

The projects submitted will be judged by the Award/Grants Committee. The projects will be judged in the following four areas and points awarded as shown. Use the Official Nomination Form for submitting projects.

1. IMPACT on child abuse prevention efforts in the community. *Up to 45 points.*
2. Extent of INVOLVEMENT of the local Exchange Club(s) in the project. *Up to 25 points.*
3. PUBLICITY obtained for the local Exchange Club(s) and its (their) child abuse prevention effort. *Up to 25 points.*
4. DOLLARS RAISED by the local Exchange Club(s). *Up to 5 points.*

The Exchange Club or group of clubs in each membership category (“50 and over” and “fewer than 50”) and each activity category (“Center-related” and “Non-Center-related”) receiving the highest total number of points will receive the Foundation’s CARE Award for outstanding child abuse prevention projects. The four awards will be presented at the Annual Convention of The National Exchange Club to either a representative of the Exchange Club or its District President.

Please contact the Foundation office for more information. Thank you for applying for the CARE Award, and for being concerned about America’s Children.



NATIONAL EXCHANGE CLUB  
**FOUNDATION**  
*Strengthening Families. Building Communities. Serving America.*

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